

## NEC MultiSync® M551

LCD 55" Message Large Format Display

# Datasheet



### Intuitive professional content delivery

Great first impressions can make all the difference; presenting your business in the best possible way will boost your brand. With slim, modern styling, 24/7 operation and high haze panel to reduce reflections when ambient light is high, the M series is the professional way to deliver your message, yet at an attractive price point.

With the optional NEC MediaPlayer or the more powerful Intel® Smart Display Module (Intel® SDM) computing device, you are primed and ready for intuitive signage creation delivering real-time media playback for exceptional visual experiences. For advertising, infotainment and meeting room applications, the M Series provides powerful, upgradable functionality and all the aesthetic appeal to effortlessly reflect your brand credentials.

### Benefits

**Modern and slim design** – robust yet elegant allowing for an unobtrusive integration into any application and environment.

**Secure remote management** – control your devices remotely and securely using NEC NaviSet Administrator 2; proactively manage maintenance requirements saving time and resources

**Unhindered readability** – no reflections from windows or other light sources means no disruption to the visibility of signage content or meeting room presentation

**Mission-critical 24/7 ready operation** – the meticulous selection of industrial-grade components and careful design focused on demanding usage scenarios accompany an impressive and continuous viewer experience.

**Future Ready Connectivity** – featuring multiple industry standard digital and analogue signal inputs for flexible integration into AV infrastructures.

**Product Information**

Product Name	NEC MultiSync® M551
Product Group	LCD 55" Message Large Format Display
Order Code	60005055

**Display**

Panel Technology	IPS with Edge LED backlights
Screen Size [inch/cm]	55 / 138.8
Aspect Ratio	16:9
Brightness [cd/m²]	500
Contrast Ratio	≥ 8000:1 <sup>1</sup>
Viewing Angle [°]	178 horizontal / 178 vertical (typ. at contrast ratio 10:1)
Colour Depth [bn]	1.076 (10bit)
Response Time (typ.) [ms]	8
Panel Refresh Rate [Hz]	60
Haze Level [%]	Pro (28)
Supported Orientation	Face Up <sup>2</sup> ; Landscape; Portrait

**Resolution**

Native Resolution	3840 x 2160			
Supported Resolutions	1024 x 768; 1280 x 1024; 1280 x 720; 1360 x 768;	1366 x 768; 1400 x 1050; 1440 x 900; 1600 x 1200;	1650 x 1050; 1900 x 1200; 1920 x 1080; 1920 x 2160;	3840 x 2160; 4096 x 2160

**Synchronisation Rate**

Horizontal Frequency [kHz]	15 - 136
Vertical Frequency [Hz]	23 - 86

**Connectivity**

Input Video Digital	1 x DisplayPort (with HDCP); 2 x HDMI (with HDCP)
Input Audio Digital	1 x DisplayPort; 2 x HDMI
Input Control	LAN 100Mbit; remote control wire (3,5mm jack); RS232
Input Data	1 x USB 2.0 (MediaPlayer)
Output Audio Analogue	1 x 3,5 mm jack
Input Detect	Custom; First; Last

## Open Modular Intelligence

Intel® SDM	accepts Intel® Smart Display Modules Large and Small up to 66 W
Compute Module Slot	RPi Compute Module 4

## Sensors

Ambient Light Sensor	Integrated, triggered actions programmable
Temperature Sensor	Integrated, 3 sensors, triggered actions programmable

## Electrical

Power Consumption [W]	110 shipping
Power Savings Mode [W]	< 0.5; < 2 (Networked Standby)
Power Management	VESA DPMS
Power Supply	100-240 V AC; 50/60 Hz; internal

## Environmental Conditions

Operating Temperature [°C]	+0 to +40
Operating Humidity [%]	20 to 80
Storage Humidity [%]	10 to 90
Storage Temperature [°C]	-20 to 60

## Mechanical

Dimensions (W x H x D) [mm]	1,239.6 x 713 x 61.1
Weight [kg]	26.4
Bezel Width [mm]	12 (top); 12.5 (left and right); 15.6 (bottom)
VESA Mounting [mm]	300 x 300 (FDMI); 4 holes; M6
Ingress Protection	IP5x (front); IP2x (back)
Packaging Dimensions (W x H x D) [mm]	1,430 x 920 x 250
Packaging Weight [kg]	36.47
Colour Bezel	Pantone 426M (black)
Material	Metal

## MediaPlayer

Supported File Storage / File System	USB 2.0 / FAT16, FAT32
--------------------------------------	------------------------

Supported Image Formats	JPG (baseline, progressive, RGB, CMYK); max. resolution 15360 x 8640
Supported Video Formats	MPG (MPEG1/2/4, max res 1080p@30Hz); MP4 (MPEG2/4, H.263, H.264, HEVC/H.265, max res 3840x2160@60Hz); TS (MPEG2, H.264, HEVC/H.265, max res 3840x2160@60Hz); audio: LPCM, MP3, AAC; WMV (video H.264, Windows Media Video 9, max res 1080p@30Hz, audio WMA 9, WMA 10 Pro)
Supported Audio Formats	MP3 (MP3); max. bit-rate 320 kBit/s

## Available Options

Accessories	Feet (ST-43M); Presence Sensor (KT-RC3); Soundbar (active: SP-ASCM-IQ2 / SP-ASCM-2); Speaker (SP-RM3a); Trolley (PD04-Tipster Trolley); Wall mount (PDW S 32-65 L, PDW S 32-65 P)
-------------	---

## Regulatory

Safety and Ergonomics	BSMI; CE; EAC; EMC Class B; Energy Star 8; FCC Class B; KC/KCC; PSB; RCM; RoHS; VCCI
Pixel Failure Class	ISO 9241-307, Class 1
Resistance to Fire	Metal backcover, plastic material certified acc. to UL94-5VB

## Green Features

Energy Efficiency	Energy consumption: 100 kWh/1000 h; Energy efficiency class: G; LED backlight
Ecological Standards	EnergyStar 8.0

## 3rd Party Certifications

Crestron	Certified for Crestron Connected
----------	----------------------------------

## Additional Features

Special Characteristics	DICOM Simulation; HDMI ARC; Powered USB Port (10 W); Removable Logo
Audio	Integrated Speakers (10 W + 10 W)
Shipping Content	2x AAA batteries; Display; HDMI Cable; Power Cable; Remote Control; Setup Manual
Warranty	3 years warranty incl. backlight; additional services available; optional 4. + 5. year warranty extension <sup>3</sup>
Operating Hours	24/7
External Control	AMX NetLinx Support; ASCII Control Commands; Crestron Connected; HDMI CEC; HTTP Browser; PJLink; Scheduled Timer; SNMP
Remote Management	Automated Email Alerts; NEC NaViSet Administrator 2
Security	Disable HW Buttons; Disable IR Functionality; Emergency Notification

<sup>1</sup> out of the box conditions, local dimming ON

<sup>2</sup> adjusted usage conditions for face up/down installations, please refer to operational guidelines or contact our support

<sup>3</sup> please refer to terms and conditions of warranty extensions



CE



VCCI



RCM



FCC Class B



RoHS

This document is © 2025 Sharp NEC Display Solutions Europe GmbH.

All rights reserved in favour of their respective owners. All hardware and software names are brand names and/or registered trademarks of the respective manufacturers. All specifications are subject to change without notice. Errors and omissions are excepted. 09.04.2025